



**ADVERTISING RATE SHEET
SEASON 2018-2019**

ABOUT BECKRIDGE PRODUCTIONS

BeckRidge Productions, a highly regarded performing arts organization based in Canton, is comprised of the BeckRidge Chorale, an auditioned, primarily volunteer professional level large choral ensemble with membership drawn from southeastern lower Michigan; Cherry Hill Singers, a non-auditioned education based choir open to everyone ages 16 and above; BeckRidge Youth Choir, Canton Idol, an annual voice competition for Middle and High School students throughout lower Michigan; BeckRidge On-Stage, an educationally based theater program for all ages; Village Voices, select professional level ensemble drawn from the best singers in the Detroit, metropolitan area.

AUDIENCE AND PERFORMANCE INFORMATION

Your advertisement in our programs will reach an affluent and educated audience and will be seen by more than 6000 people from all over southeastern lower Michigan. Full season ads encompass at least 15 performances of varying programs from October to August.

Please indicate the program in which you want to advertise

PROGRAMS	ORDER DEADLINE	ARTWORK SUBMISSION DEADLINE
<input type="checkbox"/> Full Season – October to August	October 1, 2018	October 10, 2018
<input type="checkbox"/> Gala Only	October 3, 2018	October 10, 2018
<input type="checkbox"/> Holiday Season Only	November 20, 2018	November 27, 2018
<input type="checkbox"/> Spring Season Only	April 1, 2019	April 10, 2019
<input type="checkbox"/> Memorial Day Only	May 1, 2019	May 8, 2019
<input type="checkbox"/> Canton Idol Only	August 1, 2019	August 8, 2019

RATES, SPECIFICATIONS, ORDER FORM

AD TYPE	AD SIZE	QTY	ONE PROGRAM	QTY	FULL/DISCOUNT	TOTAL
Outside Back Cover	4.5w x 7.5h		\$250 (Insert)		\$1000 \$850	
Inside Front Cover	4.5w x 7.5h		\$250 (Insert)		\$1000 \$850	
Inside Back Cover	4.5w x 7.5h		\$250 (Insert)		\$1000 \$850	
Full Page	4.5w x 7.5h		\$150 (Insert)		\$600 \$510	
Half Page (Horizontal only)	4.5w x 3.5h		\$100 (Insert)		\$400 \$340	
Quarter Page (Vertical)	2.25w x 3.5h		\$75 (Insert)		\$300 \$255	
Quarter Page (Horizontal)	4.5w x 1.875h		\$75 (Insert)		\$300 \$255	

Submit ad via email. High resolution (300 dpi) PDF, JPG, TIFF, PNG and EPS file formats accepted. Include all fonts used in ad. Back cover and inside front and inside back cover ads are guaranteed to be in full color, Interior ads may be black/white. Please send to perform@beckridge.org.

PAYMENT

Advertiser: _____ Contact: _____

Check enclosed (payable to BeckRidge)

Visa MasterCard American Express Discover

Name on Card: _____

Billing Address: _____ City, State, Zip: _____

Card Number: _____ Expiration Date: / Security Code: _____

Email: _____ Phone: _____

Payment must accompany order. Please mail to BeckRidge Productions, 40525 Koppernick Road, Canton, MI 48187. Questions? Please contact us at perform@beckridge.org or 734.667.3127



BeckRidge Program Ad Sizing

Send all ads as 300 dpi in one of the following formats PDF, JPG, TIFF or EPS

QUARTER PAGE AD—VERTICAL
2.25 (W) X 3.5 (H)

QUARTER PAGE AD—HORIZONTAL
4.5 (W) X 1.875 (H)

FULL PAGE AD
4.5 (W) X 7.50 (H)